



MEDIAKIT

E EXPO MUEBLE
M INTERNACIONAL

AUGUST 14 - 17 2019 EXPO GUADALAJARA

expomuebleinternacional.com.mx

Expo Mueble Internacional



Born in 1982 by the initiative of the Association of Furniture Manufacturers of Jalisco (Afamjal by its initials in Spanish), Expo Mueble Internacional has become the most profitable platform for the furniture and decoration industry in Latin America.

With its two editions Expo Mueble internacional, hosts more than 900 exhibitors companies and welcomes over 33,000 buyers annually from all over the world.



Our mission:

To become and maintain as a true meeting point for the different sectors in the furniture industry: Furnishing and design.

And always encourage the creation of innovative & maintainable business for the participants in it.



Why attend Expo Mueble Internacional?



Specialized market:
come and connect with your target.



Introduction: A perfect place and time to launch your brand and product.



A strategic tool within your marketing strategy



Experience:
37 uninterrupted years specialize us
as experts in the trade fair and furniture industry.



Branding



Segments:

Residential

Business and commercial furnishing

Textiles, vinyl and leather

Baby, kids and juvenile.

Lighting



Mattress & bedding

Outdoor and casual

Rugs and floor covering

Upholstery and motion

Hospitality and contract.

More than **900** annual exhibitors

About **33,000** visiting buyers

More than **120,000** sqm of exhibition

expoficina

THE GREATEST OFFICE IN MEXICO with more than **4,000 sqm**. Come, and find great ideas in business and commercial furnishing.



Form, comfort, texture, color and functionality in a 100% Mexican pavilion with high design and contemporary companies.

Unique in its class with more than **2,900 sqm** of exhibition. Integrating and promoting Mexican companies since 2012.

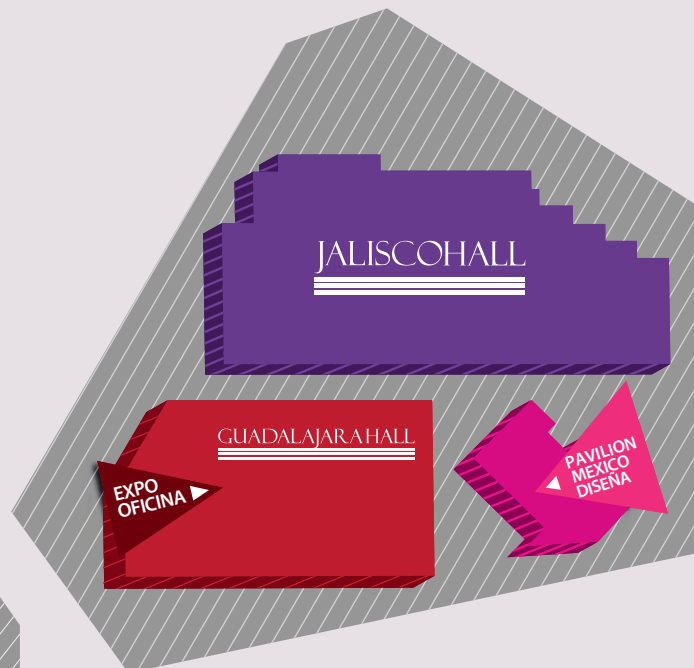


Textile Pavilion

The pavilion with the biggest variety of national and international exhibitors with the latest trends in leather, vinyl and textiles. More than **2,200 sqm** in constant growth and more than 5 years of exhibition.



Map:



Our digital community:

Web: **54,000** visits/month.

Social media followers: **+62k**

Scope: **+100k**

Take a look at Expo Mueble Internacional



EXPO MUEBLE INTERNACIONAL

- **Edition:** XXVIII
- **Date:** August 2019 from the 14th to 17th.
- **Place:** Expo Guadalajara.
- **Venue address:** Ave. Mariano Otero 1499.
- **Telephone:** +52(33) 3343 3000
- **Products:** Furniture and decorative items, office furniture.
- This exhibit is aimed at wholesalers, interior design professionals, architects, or independent project developers.
- **Forms of registration:** online or at the venue.
- **Schedule for buyers:** 10:00 a 20:00 hrs.
- **Schedule for exhibitors:** 9:00 a 20:00 hrs.
- **Exhibition area:** over 50,000 square meters
- **Number of exhibitors:** over 400 companies.
- **Participating countries:** Mexico, United States, Brazil, Spain, Canada, China, Malaysia, Colombia, countries of Central America, among others.
- **Average number of buyers:** over 15,000 national and international buyers.



Organized by Association of Furniture Manufacturers of Jalisco AC



EXPOMUEBLEINTERNACIONAL.COM.MX

f @ExpoMuebleInternacional **t** @ExpoMueble **ig** @ExpoMuebleInt

yt Asociación de Fabricantes de Muebles de Jalisco

+52 (33) 3343 3400 | **expos@afamjal.com.mx**